Business Profile

**Company Name:**

**Company Address:**

**Contact Details:** Name & Phone number

**Email Address:**

# Business Background

Nature of the business

Main business activities

Objective of the Business

# Management Profile

Background of Key management personnel (educational background, experience, technical experience)

# Product and Service

Portfolio of existing products and Services

Details of target market

# Operational Plans

Key Business Process

Key Suppliers

# Proposed Project Requirement

Explanation of fund requirement

Breakdown of fund utilization

Details of assets offered (type, name, registration number and value)

# SWOT analysis

Strength

Weakness

Opportunities

Threat