



Maldives Finance and Leasing Company Pvt. Ltd

MALE', REP. OF MALDIVES

STAFF VACANCY: CREATIVE DESIGNER

To strengthen our valuable human resources, we are looking for a dynamic and people oriented person to recruit as a Creative Designer in our organization.

Key Responsibilities:

- Develop content strategy to deliver omni-channel communications campaigns which address key business, consumer, corporate segments and brand needs.
- Development of the social media calendar and budgeting aligned with strategic objectives of Business Development and Marketing.
- Managing design and production of promotional materials, gift items, reports and other marketing collateral.
- Develop and prepare video and animation content for marketing campaigns.
- Record and analyze data to track progress against key metrics and prepare relevant reports and report findings to the Management Team.
- Produce valuable and engaging content for the website and social media platforms
- Analyzes and reports on key drivers of business development and company performance, including monthly and quarterly results and variance analysis.
- Assist to manage and oversee all digital marketing channels including SEO strategy and paid media strategy and execution.
- Assist to maintain branding guidelines in corporate content and management.
- Assist to translate brand direction across multiple formats into compelling, creative and brand appropriate solutions.
- Assist in the deployment of creative content and communication campaigns to maximize reach and improve ROI.
- Assist in tracking social media and website queries and disputes.
- Assist in Register new vendors, employers under MFLC's lease/loan portfolio
- Conducts extensive research and industry analysis performance to explore opportunities to grow business.
- Develops models and methods to analyze volume and margin trends to develop both short and medium-term forecasts.
- Creates a culture of openness, effective challenge and inquiry among the Business development and Marketing team and the broader company team members
- Perform any other tasks as maybe allocated from time to time

Qualifications and Experience:

- Diploma or Degree in related field such as Digital Communications, Multi-media Design and Creative Design.
- Skilled negotiator in sensitive financial matters as well as good team ethics.
- Sound knowledge of MS office.
- Fluent in Design and Animation Software Adobe Suite (Photoshop, InDesign, Illustrator and After Effects).
- A minimum of 3 years of hands-on experience in Creative Designing and Social Media Marketing may be considered as a substitute for formal qualifications.

Salary and Other Benefits:

- An attractive remuneration package to suit the qualifications and experience.
- Health Insurance provided upon confirmation.
- On the job training.

Digital job application form available at MFLC website link <https://www.mflc.mv/careers>. Detailed bio-data/curriculum vitae (CV)/resume, national ID card copy, valid Police report, covering letter, education and employment references supported by two non-related referees should be addressed as below and mailed to (hra@mflc.mv) before February 10, 2026 in person. Please note, only short-listed candidates will be notified.



Trainee Development - Gold

The Chief Executive Officer
Maldives Finance and Leasing Company Private Limited
04th Floor, H.Filigasdhoshuge
Ameer Ahmed Magu, Male' 20-066
(Only Maldivian nationals will be considered)